

Get the pin-feet look in 3 simple steps.

Step 1 Identify your ethnicity:

Caucasian	Pacific Islander
African American	Indian
Hispanic	Native American
Asian	Middle Eastern

Step 2 Choose Your 4-in-1 Shade By Your Skin Tone:

Very Light: Your skin is very fair and you always burn, never tan.

Light: Your skin is fair. You burn then tan.

Medium—pink undertones: Your skin is neutral beige with pink undertones. You tend to burn and then tan.

Medium—golden undertones: Your skin is neutral beige with golden undertones. You tend to burn and then tan.

Tan: You have a warm golden skin tone, a caramel complexion, you are possibly Mediterranean or other ethnic descent, and you tan easily.

Dark: Your skin tone is darker. You may be of African American, Latin or Indian descent.

Rich Brown: Your skin tone is dark. You may be of African American descent.

Deep Mocha—golden undertones: Your skin tone is richly pigmented with golden undertones. You may be of African American, Nigerian or Indian descent.

Mahogany—red undertones: You are a woman of color with richly pigmented skin tone and red undertones. You may be of African American, Jamaican, or East Indian descent.

Step 3 Choose your shade by consulting the chart to the right.

	Skin Tone	Shade
CAUCASIAN	Very Light	Porcelain
	Light	Light
	Medium—pink undertones	Blush Medium
	Medium—golden undertones	Golden Medium
	Tan	Tan
	Dark	Medium Dark

	Skin Tone	Shade
AFRICAN AMERICAN	Very Light	Tan
	Light	Medium Dark
	Medium	Dark
	Dark	Deep
	Deep Mocha—golden undertones	Deeper
	Mahogany—red undertones	Deepest

	Skin Tone	Shade
HISPANIC	Very Light	Light
	Light	Golden Medium
	Medium	Tan
	Dark	Medium Dark
	Rich Brown	Dark

	Skin Tone	Shade
ASIAN	Very Light	Porcelain
	Light	Light
	Medium	Golden Medium
	Tan	Tan
	Dark	Medium Dark

	Skin Tone	Shade
PACIFIC ISLANDER	Light	Light
	Medium	Golden Medium
	Tan	Tan
	Dark	Medium Dark
	Rich Brown	Dark





	Skin Tone	Shade
INDIAN	Light	Golden Medium
	Medium	Tan
	Dark	Medium Dark
	Rich Brown	Dark

	Skin Tone	Shade
NATIVE AMERICAN	Light—pink undertones	Blush Medium
	Light—golden undertones	Golden Medium
	Medium—golden undertones	Tan
	Dark	Medium Dark
Rich Brown	Dark	

	Skin Tone	Shade
MIDDLE EASTERN	Light	Golden Medium
	Medium	Tan
	Dark	Medium Dark
	Rich Brown	Dark

Note: This information is intended to serve as a color guide and exceptions may apply.

Select your 4-in-1 Shade

porcelain	light	blush medium	golden medium
			

tan	medium dark	dark	deep	deeper	deepest
